

Sound takes flight.

**The Libratone BIRD Bluetooth speaker is a fun new addition
for your nest.**



COPENHAGEN, 14th February 2020: Launching in time for spring, and as part of the brand's 10th birthday celebrations, Libratone's quirky and colourful BIRD is a wireless Bluetooth speaker with extra charm. Petite, intuitive and simple to use, BIRD brings the Libratone brand to life in an original way. Available in pink and blue and retailing exclusively in the UK via Libratone's own website - www.libratone.com for £59, BIRD is the perfect tweet for you or a loved one.

Designed to be fun to use, the interactive touch controls bring BIRD to life by simply turning its head, tapping its forehead or touching its tail. BIRD is also compatible with your voice assistant and you can enjoy BIRD chirping back its responses.

This wireless speaker is both cute and practical. With over 10 hours of battery time, and weighing an extremely portable 145g, BIRD is easy to pack in a bag and fly along with you to your next destination. Whilst for the lovebirds, or those simply wanting bigger sound, you can connect two BIRDS to make them sing together.

BIRD also comes with a magnetic base, which means it is happy to perch on any metallic surface, whilst a separate, optional holder means you can also give BIRD its own permanent nesting place.

Freshly hatched and the perfect gift this spring, BIRD is on sale now. For more information visit Libratone.com.



LIBRATONE

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Notes to Editors

*Availability – BIRD will be available via Libratone.com (free shipping) and in our Copenhagen store (Østergade 26).

Press materials can be found at: www.libratone.com/press

All our brand assets are available via our website. If you can't find what you are looking for, please do not hesitate to contact us. <https://www.libratone.com/brandassets/>

Facebook: www.facebook.com/Libratone

Twitter: @Libratone

Instagram: @Libratone

For more information, please contact:

Sarah Jackson

sj@libratone.com

+45 31 20 548 61

About Libratone & our mission to free the sound

Founded in Denmark in 2009, Libratone's goal has always been to set sound free, by creating wireless technology that can be enjoyed anywhere, anytime. Everything we make is the result of our ceaseless passion for engineering and design. Whether speakers or noise cancelling headphones, we innovate and push wireless potential to its limits, in order to create rich, authentic sound. Sound that we bring to life with timeless, Danish design. Creating the perfect harmony of form and function.