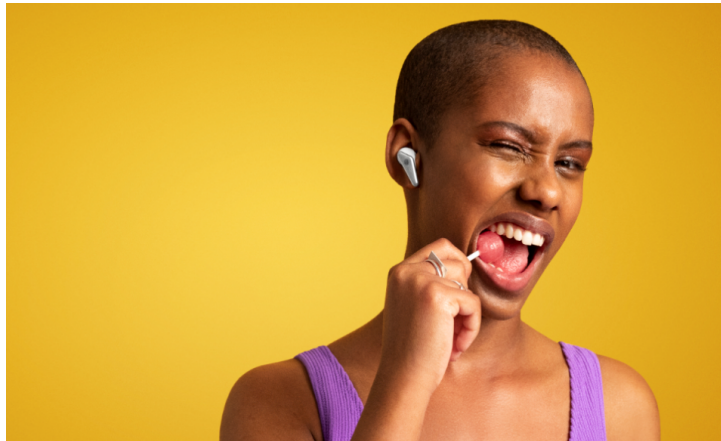


Libratone Launches One of the Most Enhanced True Wireless Earphones Yet

TRACK Air+ is one of the first to launch with Qualcomm® QCC5121 low-power audio SoC.



COPENHAGEN, 12th AUGUST 2019: TRACK Air+, Libratone's new true wireless earbuds with smart noise cancelling are now available to buy in Germany, UK, Denmark, France, Italy, Spain and China. In its ambition to become the go-to for true wireless, the Danish audio brand is also one of the first to use the latest Qualcomm QCC5121 low-power audio System-on-Chip (SoC), in its small but mighty ANC earbuds.

The latest QCC5121 SoC offers a number of enhanced features that meet increased consumer demand for exceptional listening experiences. Alongside supporting the Qualcomm® aptX™ audio codec and Bluetooth 5.0 wireless technology that TRACK Air+ uses, Libratone chose the QCC5121 as the perfect premium audio SoC for its earbuds because it offers users enhanced audio quality, enhanced Bluetooth connectivity and low power consumption.



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The ultra-lightweight TRACK Air+ earbuds, weighing only 5.6 grams each, are one of the lightest on the market, but are packed with innovative features. Innovative noise cancellation can tune out an impressive 30dB of noise. You can make and receive clear calls thanks to the dual-mic, meaning no need to take your phone from your pocket. Whilst the customisable touch controls mean you can pick up calls or skip to your favourite tune with a simple tap. In addition, the Libratone TRACK Air+ delivers six hours of battery time, with an additional three charges via the wireless charging case meaning 24 hours of audio can be enjoyed in total.

Designed in Libratone's trademark, elegant Danish design, TRACK Air+ are available in both Black and White. The earbuds retail at £179 and are available to shop now on Amazon.

For more information visit www.Libratone.com or Amazon.co.uk/Libratone

-ENDS-

Notes to Editors

High-res cut-out imagery is available on request.

Press materials can be found at: www.libratone.com/press

Facebook: www.facebook.com/Libratone

Twitter: @Libratone

Instagram: @Libratone

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About Libratone & our mission to free the sound

Founded in Denmark in 2009, Libratone's goal has always been to set sound free, by creating wireless technology that can be enjoyed anywhere, anytime. Everything we make is the result of our ceaseless passion for engineering and design. Whether speakers or noise cancelling headphones, we innovate and push wireless potential to its limits, in order to create rich, authentic sound. Sound that we bring to life with timeless, Danish design. Creating the perfect harmony of form and function.



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